

VIVA LA EDUCACIÓN

SUPPORTING STUDENTS & TEACHERS IN CUBA



FUNDRAISING GUIDE

Cuba's achievements in literacy and education compare well with others in the region. However, students often have to make do without the basic classroom necessities that we take for granted, and teachers face difficulties obtaining materials to help them plan, teach and share lessons due to the cruel 60-year-old US blockade.

Pens, pencils, notebooks, arts and sports equipment as well as resources for special needs education such as Braille machines, are just some of the items that are scarce in Cuban schools.

The NEU is working with the Cuba Solidarity Campaign and the UK charity The Music Fund for Cuba, alongside the education union in Cuba, to raise funds for essential classroom and teaching equipment for Cuban schools. Please join with colleagues and students to support the Viva La Educación appeal.

VIVA LA EDUCACIÓN FUNDRAISING IDEAS

Fundraising with students:

- Hold a sponsored Cuban dance event and learn salsa at the same time! We can send you links to great online Cuban salsa lessons for you and your students to follow.
- Baseball is the national sport of Cuba. Why not organise a sponsored baseball match (or the British equivalent rounders/softball), or a sponsored walk, run, swim.
- Hold a cake sale
- Get your class to learn a Cuban song or dance and ask parents to donate to watch the final performance
- Organise a film show with Cuban films, and ask people to donate to watch.

Fundraising with colleagues:

- All of the above but with cocktails! Why not organise a social event with Cuban music, cocktails and dance classes? We can provide links to music, cocktail recipes, and online dance classes.
- Organise a fundraising quiz night. We can provide the questions on Cuba!

Please contact us if you would like support with links to music, dance classes, films, quiz questions, cocktail recipes, Cuban flags and bunting, or if you have any other ideas. Email

office@vivaeducacion.org.uk

or call **0207 490 5715**



YOUR SUPPORT CAN MAKE A DIFFERENCE

Money raised will mean we can purchase much needed resources here in the UK which will then be shipped directly to Cuba.

ESSENTIAL STATIONERY SETS:

£20 – provides a class of 20 students with basic stationery sets including an exercise book, pen, pencil, and ruler each.



£100 – provides basic stationery sets for all the students in a one-form entry primary school.

SPORTS EQUIPMENT:

£150 – provides one school with a sports' set including 4 footballs, 4 volleyballs, 2 basketballs and 2 pumps.



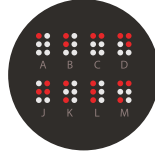
ARTS MATERIALS:

£200 – provides one school with arts and craft materials for a year including paints, brushes and paper.



SPECIAL NEEDS EQUIPMENT:

£350 – buys a refurbished Braille machine for a school for visually impaired students. Braille machines are purchased in the UK and refurbished by the Royal National College for the Blind.



IT EQUIPMENT:

£500 – provides a laptop and external hard drive to enable more than one teacher to store classroom lessons and work and share equipment easily.



HOW TO PAY IN THE MONEY YOU RAISE

You can donate or pay in any money raised by sending a cheque payable to 'CSC (Viva Educacion)' to: CSC, 33-37 Moreland Street, London, EC1V 8BB.

You can also donate online at

www.vivaeducacion.org.uk or using the QR code opposite



Or to pay by card or bank transfer call **0207 490 5715** or email office@vivaeducacion.org.uk





BACKGROUND

Viva la Educación is a joint initiative of the NEU, Cuba Solidarity Campaign, Music Fund for Cuba charity and Cuba's education union (SNTECD).

It builds on previous successful appeals, including 'Play for Cuba' which shipped two 40 ft containers with more than 4,000 musical instruments to Cuba from the NEU conference in Liverpool 2019, and the Braille Machines for Cuba appeal which has delivered more than 45 machines to schools for blind and visually impaired children.

GET IN TOUCH

We would love to see photos of you and your school fundraising events. Please send any photos or fundraising stories to international@neu.org.uk

For fundraising support, materials or advice please contact us on office@vivaeducacion.org.uk or **020 7490 5715**.



"I am sure you know that the blockade is the biggest obstacle to the development of education services in Cuba, and while we manage to achieve a lot with the resources we have, we know that we could do so much better without the blockade. It stops us from being able to buy much needed resources for our schools and our teachers."

Niurka Maria Gonzalez Obera, General Secretary, SNTECD (Cuban teaching union)

"Despite all of the amazing things we saw, the impact of the blockade was inescapable; it was there, right in front of your face...all schools were desperately short of resources."

Daisy Maxwell, a London teacher and NEU delegation member

"I am really pleased that we are working on the Viva la Educación Cuba appeal, fundraising for educational resources for schools to be shipped to the island in 2022. The US blockade affects every area of life in Cuba but it is particularly cruel to disrupt and affect children's education. By sending materials such as exercise books, sports equipment and many of the things we take for granted here we can make a contribution to supporting our colleagues in Cuba and once again show that we can do something very practical to help break the illegal blockade."

Daniel Kebede, President, NEU

